

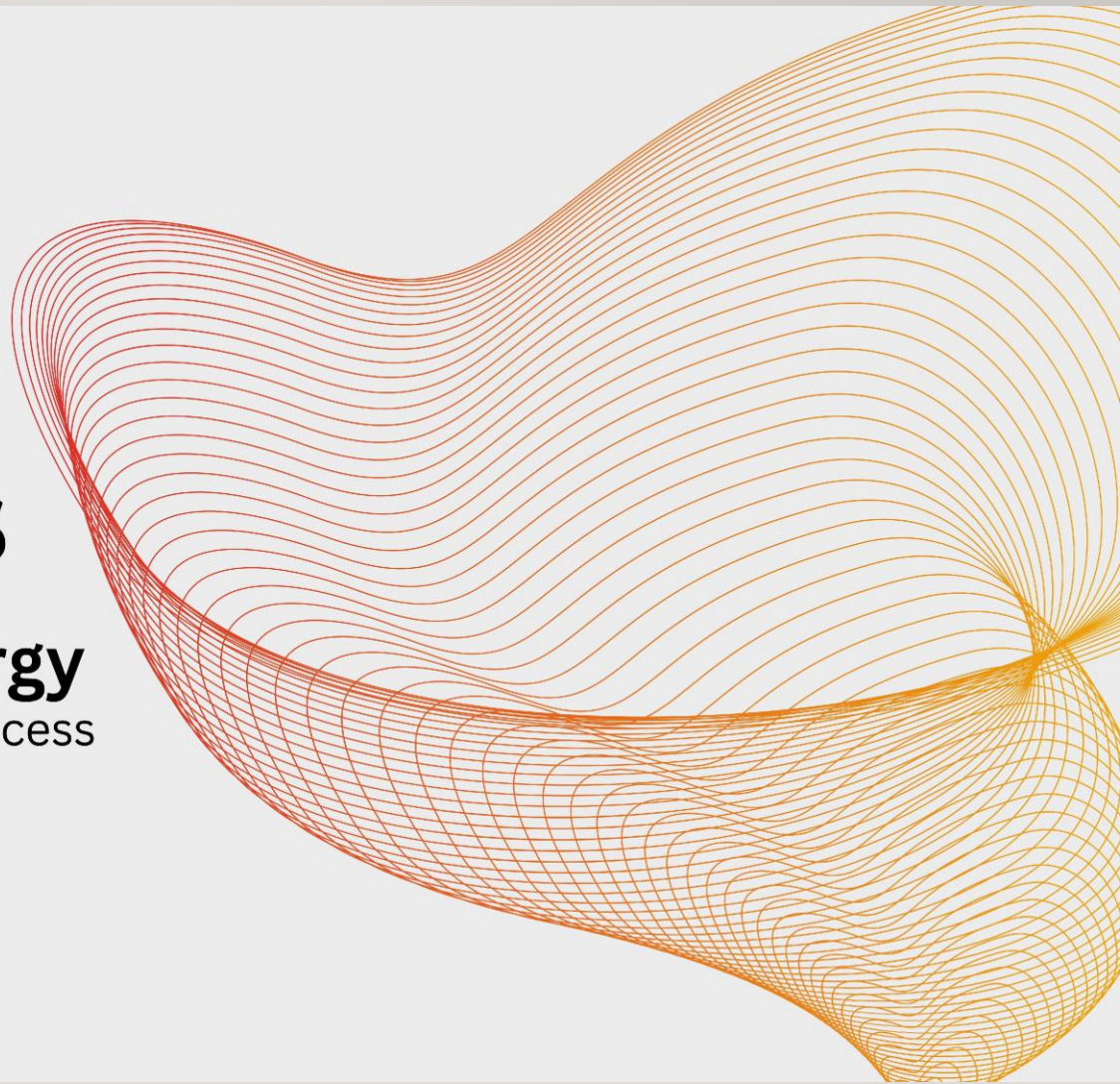


The Best of Both Worlds

Blockchain & AI Synergy
Bonus: The Business Building Process



*Presented by Engr.
Eval Esege
CTO, Uniccon Group*



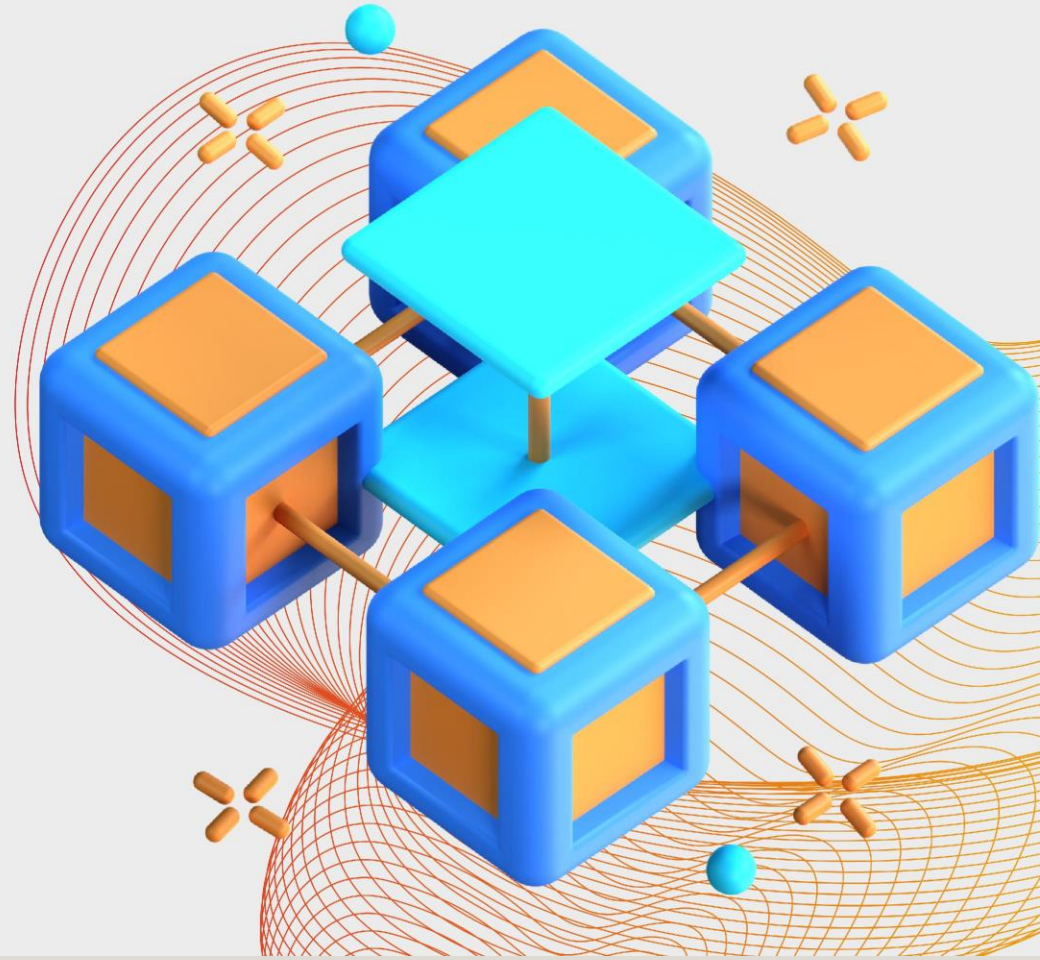
Our Target for Today



- What is the blockchain?
 - What is AI
 - Creating synergy between both Technologies
 - Setting up a simple blockchain project
 - AI tools and processes
 - Approaching business model
 - Let's set up a business together!!!
- 

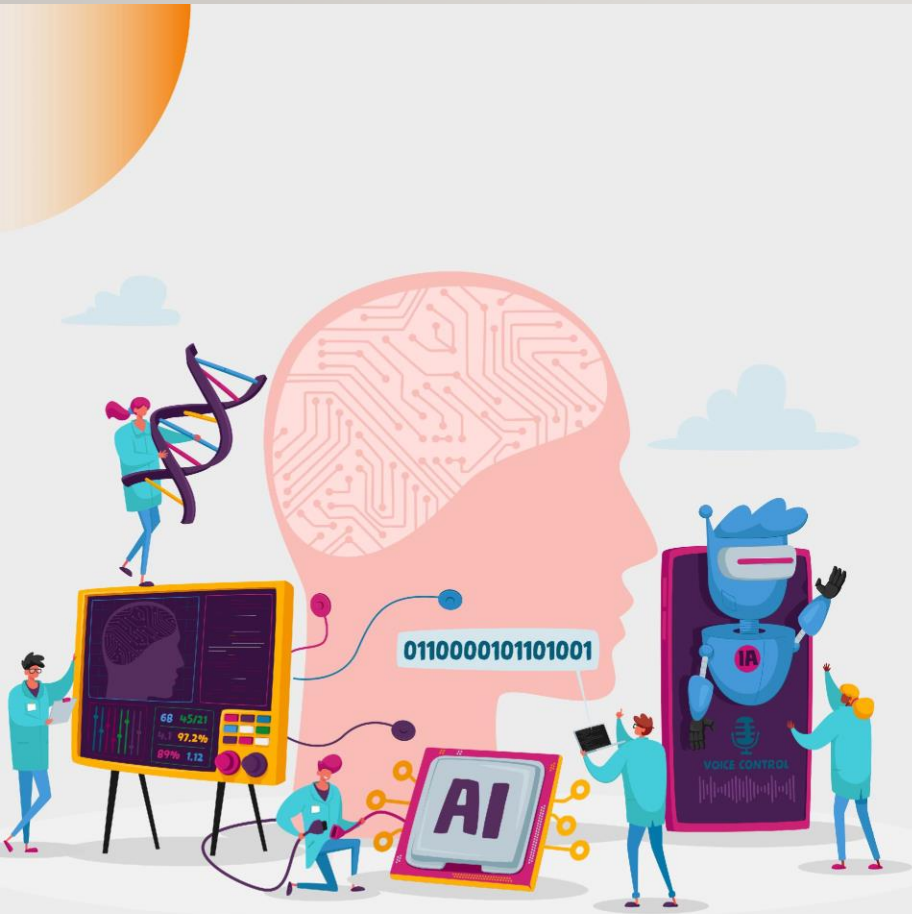
The Blockchain

A blockchain is a decentralized, distributed and public digital ledger that is used to record transactions across many computers so that the record cannot be altered retroactively without the alteration of all subsequent blocks and the consensus of the network.



Artificial Intelligence

Artificial intelligence is the simulation of human intelligence processes by machines, especially computer systems. Specific applications of AI include expert systems, natural language processing, speech recognition and machine vision.





Supply Chain



Big Data



Privacy

The Synergy

Utilizing smart contracts, Supply chain management, Decentralized big data, AI Privacy controls can all be developed into viable projects for the masses.



AI Tools

Both services offer
\$300 free usage

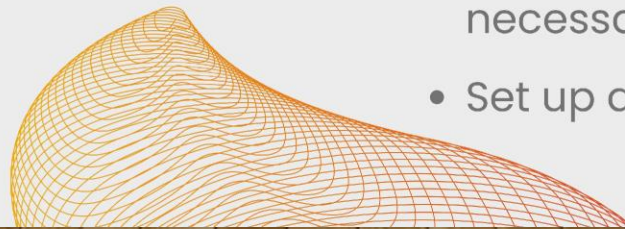
Choose your ML Algorithm. An ML Model is Trained to recognize certain patterns.

- Google Cloud AI
- Oracle Cloud



Approaching your business model

- Conduct market research –
Can your idea or project gain traction and fix a pain point?
- Choose your business name
- Write your business plan
- Get a professional or mentor to critique your business idea
- Choose a business structure
- Pick a location/Target area
- Register your business – Domestic and Foreign
- Aim for traction
- Source for funding – Set up a pitch deck
- Open a bank account
- Acquire licenses and permits where necessary
- Set up an Advisory board

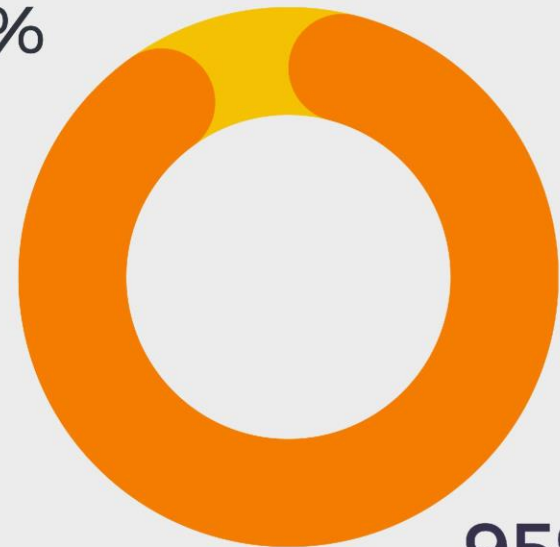


Quote of the Day



Consistency Wins. 95% of people fail because they are inconsistent. Take pride in showing up and putting in the work (even when you don't feel like it)

5%



95%

Let's build a business together!!!

Business Name?

What is the business about? what pain point are we addressing? What is our USP? Who are the target demographic?



website?

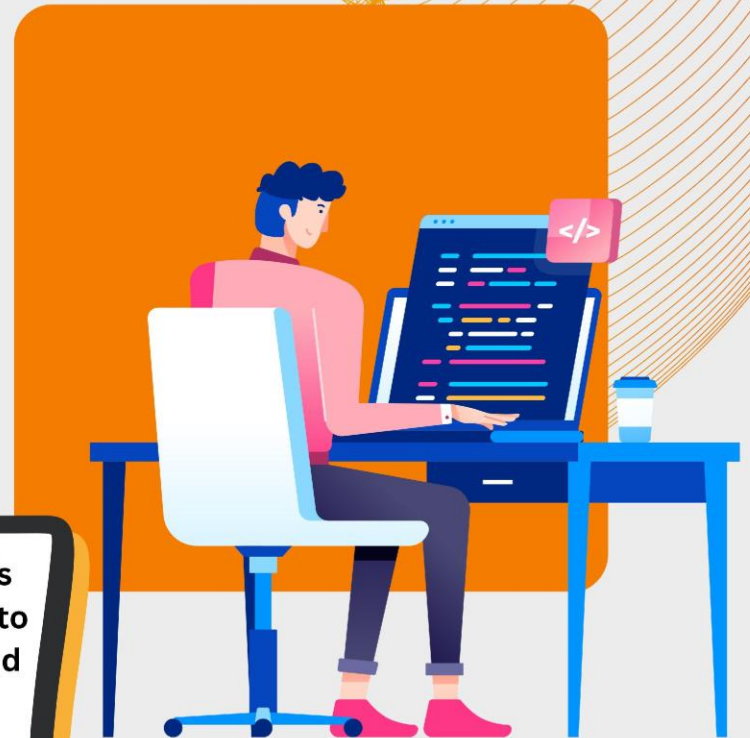


Pick a phone number



Choose a location

Choose our CEO. CEO is entitled to NGN10,000 to mobile the company and carry out research





Thank You



Reach me @
www.evalsege.com

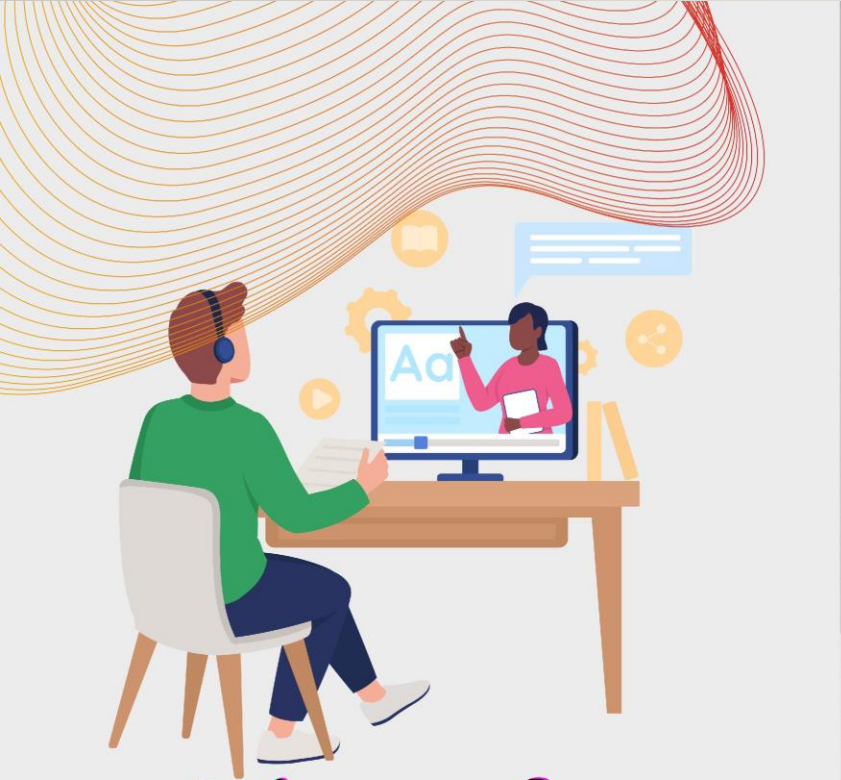


08111147691



Search: Eval Esege on LinkedIn





**Join our free
blockchain Training
Program**



An Introduction to Blockchain Engineering:

A 4-Day Training on Building dAPPs and
Deploying Smart Contracts on the
Blockchain.



11am-1pm



Every Saturday
Starting From 25th March

scan to
join

